# **CROMA FILLERS**

Hyaluronic acid



# The aging process of the skin

Hyaluronic Acid or HA, is a naturally occurring sugar found in our body and fulfills important functions such as maintaining moisture and volume in the skin.

Environmental factors such as sun exposure, pollution, and free radicals as well as the natural aging process have an influence on the depletion of HA in the skin. HA levels decline over time resulting in skin that becomes thinner, drier and less supple. This leads to the appearance of lines and wrinkles, and loss of volume which changes the harmony of the face.

#### What is Croma HA?

The Croma portfolio of HA dermal fillers are specially designed to meet specific patients needs.

Croma RICH: To replenish the loss of HA, to improve tone and elasticity of the skin. Croma FILLER: For the treatment of moderate to severe facial wrinkles and folds and to increase lip volume.

Croma VOLUME Lidocaine: For the treatment of deeper wrinkles and folds, increase or restore volume to the face and to remodel facial contours.

Croma VOLUME PLUS Lidocaine: For the treatment of moderate to severe midface volume deficit.

## Reasons Croma HA may be right for you

Treatment satisfaction: >90% patient satisfaction across the Croma HA portfolio. Lasting results: 9 - 12 months. Results that can last 9 to 12 months depending on the product used.

## Frequently asked questions

What happens during treatment?

Depending on your skin and individual needs, your Aesthetic Healthcare Professional will choose the most suitable product from Croma HA filler portfolio to fulfill your needs and expectations. The procedure itself may take approximately 30 minutes after you complete a consultation with your Aesthetic Healthcare Professional.

## Is the treatment painful?

Injections may cause some discomfort during and after the treatment. The addition of lidocaine in the products and injections done with very fine needles enhance patient comfort.

#### How long will the results last?

Individual results of aesthetic treatments with Croma HA dermal fillers will vary depending on the product used, the injection area treated, intrinsic aging factors and extrinsic aging factors. Studies show that results of the Croma portfolio of dermal fillers can last 9 - 12 months.

